

Frank Hensgens

Managing Director in the e-recruiting industry

Düsseldorf - Email me on Indeed: [indeed.com/r/Frank-Hensgens/2eb2c384d2a903ba](https://www.indeed.com/r/Frank-Hensgens/2eb2c384d2a903ba)

WORK EXPERIENCE

Geschäftsführer / Managing Director DACH

Indeed Deutschland GmbH - Düsseldorf - July 2013 to Present

Consultant

Indeed Ireland Operations Limited - Düsseldorf - April 2013 to June 2013

Consultant to build up the Indeed Deutschland Operations GmbH.

Geschäftsführer / Managing Director Central Europe

Livebookings GmbH & Co. KG - Hamburg - January 2012 to March 2013

Managing the Central Europe region for Europe's largest online marketing and reservations service for the restaurant industry.

Geschäftsführer / Managing Director Central Europe

StepStone Deutschland AG - Düsseldorf - November 2010 to December 2011

Managing StepStone's largest online business with 200+ people. Becoming #1 in the most relevant market KPI's.

Vorstand

StepStone Deutschland AG - Düsseldorf - January 2007 to September 2010

Managing StepStone's largest online business with 200+ people. Becoming #1 in the most relevant market KPI's.

Sales und Marketing Director Germany

StepStone Deutschland AG - Düsseldorf - May 2006 to December 2006

Managing StepStone's largest sales and marketing organization with 50+ people.

Group Marketing Director

StepStone ASA - Düsseldorf - April 2003 to April 2006

Head of marketing, PR und product development: Austria, Belgium, Denmark, Germany, Italy, Luxemburg, Netherlands, Norway, Sweden

Marketing Director Central Europe

StepStone Deutschland AG - Düsseldorf - December 2001 to March 2003

Enlargement of responsibility to Austria and Switzerland

Marketing Director Germany

StepStone Deutschland AG - Düsseldorf - July 2000 to November 2001

Responsible for the successful launch of StepStone brand into the German market.

Head of marketing, PR, strategic alliances and product development for Germany

Building up marketing and product management organization

TV, radio, press, outdoor, direct marketing, online marketing, sponsoring, PR and fairs.

Marketing Director Channel Management Northern Europe

Citibank Northern Europe - Düsseldorf - January 2000 to June 2000

Head of marketing and product-management Internet Banking (incl. Internet Brokerage), all internet activities, automated telephone-banking systems (AVR/IVR) and all Self Service Banking devices in Belgium, France, Germany and Netherlands.

Marketing Director Channel Management

Citibank Privatkunden AG (Citibank Germany) - Düsseldorf - May 1998 to December 1999

Responsible for the successful launch of Citibank's Internet Banking and Internet Brokerage in Germany. Head of marketing and product-management Internet Banking (incl. Internet Brokerage), all internet activities, automated telephone-banking systems (AVR/IVR) and all Self Service Systems.

Head of Regional Marketing

Citibank Privatkunden AG (Citibank Germany) - Düsseldorf - May 1996 to April 1998

Responsible for all local marketing activities in the German market. Radio campaigns, outdoor (billboard, trams, underground, blow ups), event, sponsoring, direct marketing, sales controlling.

Marketing Project Manager Direct Banking

Citibank Privatkunden AG (Citibank Germany) - Düsseldorf - August 1995 to April 1996

Member of the initial team to launch Citibank's 24h direct banking in Germany. Implementation of a new sales channel via phone and mail, direct response TV.

Project Manager Regional Marketing

Citibank Privatkunden AG (Citibank Germany) - Düsseldorf - September 1994 to July 1995

Development, design and implementation of companies first micro geographic segmentation system. Marketing consultancy and sales support for all Citibank branches, sales areas and regions.

Project Manager Marketing New Customer Acquisition

Citibank Privatkunden AG (Citibank Germany) - Düsseldorf - March 1993 to August 1994

Development and implementation of a combined direct mail and telemarketing system to generate new customers.

EDUCATION

Diplom Kaufmann in Betriebswirtschaftslehre

RWTH Aachen - Aachen

1987 to 1993

Abitur (equivalent A-level)

Gymnasium der Stadt Hückelhoven - Hückelhoven

1983 to 1986

SKILLS

Managing Companies

MILITARY SERVICE

Service Country: DE

Branch: Air Force

Rank: Wehrdienst

October 1986 to December 1987